

**HEALTHPOINT LAUNCHES NEW FORMULATIONS
OF OVACE™ (SODIUM SULFACETAMIDE 10%)**

FORT WORTH, Texas (March 00, 2004) -- Healthpoint, Ltd. announced today that it has introduced two new formulations -- a cream for dry skin and a gel for oily skin -- to its widely prescribed Ovace family of products, significantly expanding the range of effective treatment options for seborrheic dermatitis.

Specially formulated for patients with dry skin, the new non-steroidal Ovace™ Cream provides triple-action™ therapy that moisturizes, conditions and protects while effectively reducing the signs and symptoms of this chronic inflammatory skin disorder. The new Ovace™ Gel is a clear, alcohol-free, water-based formulation that absorbs quickly and leaves no oily, sticky or greasy residue on the skin.

"Ovace Cream and Ovace Gel are important advances designed to bring the unique advantages of Ovace to patients with either dry or oily skin," said Dr. Christopher Hensby, vice president of research and development for Healthpoint. "As with Ovace Wash and Ovace Foam, Ovace Cream and Ovace Gel are expected to achieve rapid acceptance, allowing greater prescribing flexibility for optimal clinical results and patient compliance."

In addition to the proven efficacy of sodium sulfacetamide for seborrheic dermatitis, Ovace Cream is a cosmetically elegant, light, water-based formulation

that is non-irritating and remains on the skin to provide continuous therapy. This first-line antimicrobial treatment includes glycerin, glycerol stearate and dimethicone to leave the skin soft and smooth while maintaining proper pH balance, and contains no elemental sulfur and therefore no offensive odor.

Ovace Gel is a clear, cosmetically elegant, water-based gel formulation for oily skin, and also contains no elemental sulfur and no odor. The new antimicrobial gel is non-tearing, allowing safe use around the eyes, and can easily be used under makeup.

Ovace Cream and Ovace Gel are available in 30- and 60-gram tubes and should be applied twice daily to the affected areas of the skin for eight to 10 days or as directed by a physician. After the condition has cleared, applications once or twice weekly or every other week may prevent recurrence.

Ovace products are contraindicated in persons with known or suspected hypersensitivity to sulfonamides or to any of the ingredients of the products. Reports of irritation and hypersensitivity to sodium sulfacetamide are uncommon. Instances of Stevens-Johnson syndrome and systemic lupus erythematosus have been reported with sulfonamides.

All Ovace products are proven to inhibit *Pityrosporum ovale* and *Pityrosporum orbiculare*, and are ideal for controlling flare-ups or as preventive therapy. In addition, they may be used either alone or with corticosteroids or other products when adjunctive therapy is needed.

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In addition to Ovace Cream and Gel, other Ovace products include Ovace Wash, a rinse-off therapy for seborrheic dermatitis of the face, and Ovace Foam, a leave-on therapy for the scalp.

In surveys of patients completing 21-day clinical studies of Ovace Foam and Ovace Wash, 93 percent of those using Ovace Wash reported that it was easy to apply, 86 percent reported a pleasant feel on the skin after rinsing and 93 percent said they would continue to use the product at the end of treatment. Of patients using Ovace Foam, 91 percent reported it was easy to apply to the scalp, 88 percent said it left their hair manageable and 85 percent said they would continue using the product.

Seborrheic dermatitis is estimated to affect 14 million Americans, and is characterized by a red, scaly, itchy or burning rash on various locations of the head and body -- most commonly on areas of the skin where sebaceous glands are prominent. Although the exact cause is unknown, a number of potential factors in the development of the condition have been identified. These include yeasts known as *Pityrosporum ovale* and *Pityrosporum orbiculare*, as well as genetic, hormonal and environmental factors.

Founded in 1992, Healthpoint, Ltd. is a rapidly growing pharmaceutical company that specializes in the research, development and marketing of branded prescription drugs, over-the-counter health care products and medical devices for dermatology, infection prevention and tissue management. More information on Healthpoint and the Ovace family of products is available by calling 800/841-8227

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or by visiting Healthpoint's Web site at www.healthpoint.com.

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