



NEWS RELEASE
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**TheWoundInstitute.comSM Receives Prestigious In-Awe Silver Award
from Medical Marketing Association**

(Fort Worth, Texas) --- HEALTHPOINT today announced that TheWoundInstitute.com, an online source for accredited wound care education, received the prestigious IN-AWE International Awards of Excellence Medical Education CE/CME Silver Award at the Medical Marketing Association (MMA) Annual Meeting held June 9, 2005 in Los Angeles.

"We are committed to providing innovative educational programs that are truly interactive and provide clinicians with evidence-based information designed to improve clinical outcomes in wound care," said Kathy Farley, MS, RN, HEALTHPOINT's Director of Clinical Education. Farley added, "That is why we are so pleased to have been recognized with this award among a field of exceptional contributions."

Every year the MMA recognizes outstanding performances related to medical or healthcare marketing for professional, trade, or consumer audiences at their annual national conference. Over 800 entries were submitted this year from healthcare companies and agencies from around the world.

A panel of judges from the MMA selects the most deserving entries from a pool of prominent medical marketing companies, awarding the Annual International Awards of Excellence (IN-AWE) to the industry's best.

TheWoundInstitute.com shared this year's Silver Award in the Medical Education CE/CME category with GlaxoSmithKline's Paxil CR Managed Care "Time to Antidepressant Discontinuation". HEALTHPOINT proudly accepted its' award with Interact Mediaworks, which provided technical support for the site.

Since its' introduction in January 2005, over 5,400 healthcare professionals have registered on TheWoundInstitute.com, and over 4500 CE and 825 CME certificates have been issued.

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Online continuing education has exploded in popularity within the medical community over the past few years, due to the convenience and interactive format afforded by the medium. According to Accreditation Council for Continuing Medical Education (ACCME) statistics, the number of physicians participating in internet-based continuing medical education (CME) programs increased from 37,879 in 1998 to 329,110 in 2002, and 770,500 in 2004, while the number of non-physicians (e.g., nurses, pharmacists, etc.) participating in online continuing education (CE) programs increased from 24,733 to 323,756 to 498,220 over the same time period.

TheWoundInstitute.com represents the most recent example of HEALTHPOINT's commitment to continuing education for wound care practitioners. In the past eighteen months, HEALTHPOINT has supported more than 120 professionally accredited programs across the country. These programs awarded continuing education hours (CE/CME) to over 3,900 clinicians and physicians interested in the topic of advanced wound care. In addition, 4,634 certificates and some 6,396 continuing education credits were awarded to RN's last year through HEALTHPOINT's representative delivered CE programs. HEALTHPOINT also offers continuing education programs for pharmacists, and sponsors accredited programs at conferences such as the Symposium on Advanced Wound Care (SAWC) and the Wound, Ostomy and Continence Nurses Society (WOCN). Information about the full range of HEALTHPOINT continuing education programs can be found under the Education tab at the Company's website, www.HEALTHPOINT.com.

About TheWoundInstitute.com

TheWoundInstitute.com is an online source for accredited, interactive and learner-centric continuing wound care education. The site was developed to accommodate the educational preferences and workplace demands of healthcare professionals by allowing both physicians and non-physician clinicians to complete courses at their own pace and register, test and receive CE or CME credits instantly for their course work.

TheWoundInstitute.com (<http://www.thewoundinstitute.com>) features comprehensive, research-based courses designed to assist healthcare providers in bridging the gap between knowledge and practice. The site currently features six courses that provide basic wound care information to practicing clinicians, including:

- Anatomy & Physiology of Skin and Underlying Tissue
- Definition & Etiology of Wounds
- The Wound Healing Process
- Principles of Wound Healing
- Wound Assessment & Documentation
- Treatment Modalities

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TheWoundInstitute.com will continue to expand its educational offerings in 2005 with courses designed specifically for physicians and advanced-practice clinicians. The next course to be added, "The Biology of the Chronic Wound", is expected to be launched later this year and will investigate the etiology and pathophysiology of chronic wounds. More specifically, the course will include an in-depth examination of the local and systemic factors contributing to the development of a chronic wound, and an exploration of the cellular and biochemical differences between chronic and acute wounds.

TheWoundInstitute.com brings the value and convenience of internet-based continuing education to the wound care community, and is the only online, fully accredited educational site listed on the Advancing the PracticeSM website (www.advancingthepractice.org). Advancing the Practice is an interdisciplinary group of healthcare professionals, organizations and corporations committed to advancing the practice of wound care to improve patient outcomes.

About HEALTHPOINT[®], Ltd.

Since its inception in 1992, HEALTHPOINT has established a presence in the research, development, and marketing of branded pharmaceuticals, over the counter drugs, and medical devices for surgical, tissue management, and dermatology indications. An aggressive research and development effort has brought HEALTHPOINT's unique technologies to the market, setting the pace for its highly trained field sales organization of direct sales representatives. HEALTHPOINT, with over 300 employees, is a DFB Pharmaceuticals, Inc. affiliate company. HEALTHPOINT is based in Fort Worth, Texas.

Also headquartered in Fort Worth, DFB Pharmaceuticals, Inc., provides technology-driven products, outsourcing services, and licensing opportunities to the healthcare industry worldwide through its affiliate companies, contract partners, and branded marketing organizations.

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